

88. The cell culture system of any one of claims **54-86**, wherein the cell culture medium consists essentially of DMEM supplemented with one or more tonicifying agents

89. The cell culture system of any one of claims **54-88**, wherein the host cell is a mammalian cell.

90. The cell culture system of claim **89**, wherein the host cell is selected from the group consisting of HeLa, HEK293, COS, A549, BHK, and Vero cells.

91. The cell culture system of claim **90**, wherein the host cell is a HeLa cell.

92. The cell culture system of any one of claims **54-88**, wherein the host cell is an insect cell.

93. The cell culture system of claim **92**, wherein the host cell is selected from the group consisting of Sf9, Sf-21, Tn-368, and BTI-Tn-5B1-4 (High-Five) cells.

94. The cell culture system of any one of claims **54-93**, wherein the helper virus is selected from the group consist-

ing of adenovirus, herpes virus, baculovirus, and recombinant forms of any of the foregoing viruses.

95. The cell culture system of any one of claims **54-91**, wherein the helper virus is an adenovirus (AV).

96. The cell culture system of claim **95** wherein the helper virus is Ad5.

97. The cell culture system of any one of claims **54-96**, wherein the host cell comprises a heterologous nucleotide sequence flanked by AAV inverted terminal repeats.

98. The cell culture system of any one of claims **54-96**, wherein the host cell comprises rep and cap genes.

99. The cell culture system of any one of claims **54-96**, wherein the host cell comprises helper virus genes.

100. The cell culture system of any one of claims **54-96**, wherein the host cell comprises a heterologous nucleotide sequence flanked by AAV inverted terminal repeats, rep and cap genes, and helper virus genes.

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